WHY IS DAILY READING IMPORTANT?

READING
Expands knowledge and vocabulary.

READING
Enhances empathy and imagination.

READING
Improves memory and attention span.

READING
Often positively impacts writing and listening skills.

An extra **10 minutes, 4 times per week** equals **1,440 minutes of extra reading** throughout the school year.

20 minutes of reading per day exposes readers to **1.8 million words per year.**

Reading aloud to your child at least 3 times a week will make them almost twice as likely to **score in the top 25%** in reading tests.

Just 10–20 minutes per day can really add up over the course of a school year and a school career!

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inspire every learner